

Videology Imaging Corporation Unveils New Brand Identity, New Company Website and Announces Expansion into New Global Headquarters Location

Mansfield, MA (April 11, 2022) – Videology Imaging Corporation (Videology), an inTEST Company and a leading manufacturer of industrial-grade camera solutions, announced today the global roll-out of their new brand identity. Videology is also introducing a fully redesigned website with enhanced features and functionality compared to the previous website. In addition, Videology is moving its global headquarters from their current location in Greenville, Rhode Island to an expanded, more modern facility in Mansfield, Massachusetts, which is located south of Boston, Massachusetts.

Videology's brand identity is getting its first major update in more than 25 years. Included is a new logo and tagline, which have been created to strengthen the company's brand presence worldwide. While the brand's purple and green color scheme will now be brighter and more vivid, the color scheme remains virtually intact to honor its decades-long heritage of success. The company's new tagline is *"Excellence. Every day. Every time."* and it reflects Videology's deep commitment to deliver performance excellence in every interaction throughout the entire customer journey.

The launch of Videology's redesigned website (www.videologyinc.com) will include an array of easy-to-use search tools that will provide web visitors with accurate, instant access to product specification and technical data. Visitors to the website will also find the addition of "featured topics" on the home page, which will offer helpful and insightful information about products and applications, customization capabilities, recent innovations, the company's latest articles on LinkedIn, and more.

"I'm very excited about Videology's new branding and proud of our newly redesigned website," stated Scott Nolen, Division President of Process Technologies. The recently announced Process Technologies Division is part of inTEST Corporation and includes the Videology Imaging Corporation. "Our new brand identity, tagline and advanced website represent our solutions-based leadership position as an industrial-grade camera manufacturer committed to providing a superior customer experience."

On April 18th, Videology will relocate its global headquarters from Greenville, Rhode Island to Mansfield, Massachusetts. The interior of the new, modern facility has been constructed from the ground up and is optimized for efficiency and productivity. It will also include an expanded area for Videology's new and upcoming Product Demonstration Center that will be available to customers both on-site and through a virtual platform. The new address is shown below along with the main company phone number, which will not change.

New Address for Videology Global Headquarters

35 Hampden Road | Mansfield, MA 02048 USA

Current Videology Phone Number Remains the Same

+1 401 949 5332

Mr. Nolen commented further, "Our new headquarters will be a great work environment for Videology employees as well as provide value-added benefits to existing and prospective customers. With the addition of the upcoming Product Demonstration Center, customers can test and evaluate our wide of range of products and can also take advantage of our engineering expertise by working together with us on customized solutions to address the most challenging imaging applications."

VIDEOLOGY HEADQUARTERS

35 Hampden Road
Mansfield, MA 02048
United States

Tel: +1 401 949 5332
Fax: +1 401 949 5276

VIDEOLOGY EUROPE

High Tech Campus 5
5656 AE Eindhoven
The Netherlands

Tel: +31 40 7200159



About Videology

Videology Imaging Corporation, an inTEST Company, was founded in 1995. Its global headquarters is located in Mansfield, Massachusetts, USA. Videology designs and manufactures industrial-grade circuit board mounted video digital cameras and related devices, systems and software used in a broad spectrum of applications including surveillance, gaming, law enforcement, life sciences, aerospace, machine vision, biometrics and diagnostic imaging. The company also has a design, manufacturing and sales facility in Eindhoven, the Netherlands. Current customers include Global 500 companies and government prime contractors, as well as mid-sized security, biotech, and machine-vision OEMs and integrators. For more information, please visit www.videologyinc.com.

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